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Profile

I'm a Melbourne based Web Developer with a range of experience working on both in-house and external projects through small and large agencies currently looking for a new opportunity. I have worked as a Senior Developer on both a freelance and full time basis.

Skillet

PHP/MySQL - Laravel, WordPress plugin and theme development
Frontend - HTML5, CSS3, LESS/SASS, Foundation
OOCSS - BEM, SuitCSS, Inuit.
Javascript: Angular.js integration, Javascript Fundamentals
Version Control (git, svn) and JIRA/Pivotal Tracker
Product Management/UX

Experience

Senior Frontend Developer, Roller June 2015 - Present
- Responsible for major UX and Product decisions and day to day frontend work in a tight-nit and small team environment.
- Implementing HTML and CSS with Angular.js tying to a .Net backend, as well as setting up frontend workflows.
- Writing abstract CSS to allow for the implementation of a styleguide.
- Making browser support decisions in a metrics-driven and user-thoughtful way
- Interfacing with .Net/SQL Server/WebAPI
- Product Lifecycle

Freelance Web Developer
January 2015 - Present

Web Development on the WordPress platform and consulting on WordPress Architecture, Development, Hosting platforms, Technical SEO implementation, and performance. Clients included Traffic Advertising, OSKA Studio, and Optimising, as well as continued support for The Mushroom Group around hosting infrastructure and related tasks while studying part time.

Tech Lead/Senior Frontend Developer, Sense Advertising
September 2014 - January 2015

- WordPress frontend builds
- Symfony and CakePHP Application maintenance and build work
- Providing solutions and advice to the digital operations manager and Head of Digital
- Introductions of new processes around version control and web hosting
- Mentoring and providing advice to a Junior Developer

Web Developer, Mushroom Group August 2013 - September 2014, ongoing
Reporting to the group Creative Director, I was/am responsible for the following:
- Requirements-gathering, scoping and creation of proposals for both internal and external clients for Mushroom Group, Australia's largest independent music label.
- Making technical decisions and doing cost benefit analyses on potential vendors
- Liaising with external contractors on projects, and consultation.
- Development of web-related projects, primarily with WordPress - heavy use of responsive design - and use of SASS/Yeoman. Web Applications built with FuelPHP and CakePHP.
- Creation of social utilities for Facebook - like gates, etc.
- Centralising legacy hosting infrastructure and creating a more robust approach to managing sites.
- Creating documentation based around all past and current digital work.
- Introduction of standards - base WordPress themes, version control (git).
- Product-based technical decisions around mushroom.com, a core branding tool for the group.

Notable Projects
http://liberation.com.au/
http://mushroommusic.com/
http://blissneso.com/

Freelance Web Developer 2007 - August 2013
Experience includes frontend work, backend work, as well as general web development. Worked on and off using various subcontractors and contracted to a few small agencies and corporations including World Vision Australia, Saatchi & Saatchi DGS, Clemenger BBDO, and the Australian Industry Group. Specialty with WordPress - have submitted a few patches to WordPress and bbPress. Worked in a variety of roles including technical lead and mid-level to senior developer.

I also have experience working with high traffic websites - including load balancing and using nginx, varnish, mysql, and Memcache/APC with multiple cloud services (Amazon EC2, Linode) as well as a solid grip of linux systems such as Ubuntu and CentOS.

Notable Projects
Crown Fibre, http://www.crownfibre.govt.nz/
Acted as technical liaison and advisor for frontend build and gave advice on plugin and WordPress setup and configuration.

New Zealand Defence Force - OperationHQ, http://operationhq.co.nz
I worked as a contractor for Saatchi and Saatchi in Auckland on a tight deadline to produce a BuddyPress site. I was responsible for managing several people to tight deadlines and doing development work as well as giving advice on a broad spectrum of technology to key stakeholders.

Carton Mid - Carlton Breweries - http://carltonmid.com.au

Set up EC2 development and production LEMP stack with puppet; also assisted in doing minor frontend work as well as backend work. Done as a contractor for Clemenger BBDO

Stereosonic - http://stereosonic.com.au/

Senior Developer – Bastion Digital – November 2011 – May 2012, Melbourne Australia
- Set greenfields development standards and workflow processes
- Liased with internet and external stakeholders and managed project technical specifications including
- Created and advised on pitches for digital projects including Tennis Australia, CUB, CUA and Betty Crocker
- Implemented hosting solution design utilising an external hosting provider and managed existing WordPress installations.

Notable Projects
Cardio Tennis – http://cardiotennis.com.au
Built and implemented mockups based on the Toolbox WordPress theme from a given set of PSDs and created responsive design to work on iPhone and iPad. Used external SOAP API provided by Tennis Australia.

Freelance Web Developer – Dialog Ventures – November 2008 – November 2011
- Worked with notable clients and managed external expectations; reported directly to managing director.
- Liased with internal and external stakeholders and managed project technical specifications
- Created and advised on pitches for digital projects including the New Zealand Government and tourism boards.

Open Source Involvement

Co-Organiser, WordPress Meetup, Melbourne   May 2010 – December 2012.
Grew meetup from 4-5 attendees monthly to over 90 attendees monthly organically; one of the largest tech meetups in Melbourne.

Also organised various conferences throughout the Asia Pacific region; was responsible for over 200 attendees at each including international guests and speakers from five different countries. Issued reports to Linux Australia council and was responsible for budgets ranging from A$10-20,000.

Co-organiser, WordCamp
- Melbourne 2011
- Auckland 2010
- Wellington 2009
- Australia 2008